

ICUBE

Service Rates

Proposed iCube Service Rate

Social Media Marketing Development Station & Social Media Marketing Development Student Station	Employee Hourly Rate (salary + benefits)			\$28.98
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & devices)	1	\$550	\$0.28
	Total Hourly Rate	\$42.68		
	Indirect Cost Rate (42%)	\$17.93		
	Total Cost per Hour	\$60.61		
Marketing & Media Station & Marketing & Media Student Station	Employee Hourly Rate (salary + benefits)			\$47.35
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & devices)	1	\$550	\$0.28
	Total Hourly Rate	\$61.05		
	Indirect Cost Rate (42%)	\$25.64		
	Total Cost per Hour	\$86.69		
Online Training Development Station & Online Training Development Student Station	Employee Hourly Rate (salary + benefits)			\$30.36
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	Articulate 360	1	\$998	\$0.51
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & device)	1	\$550	\$0.28
	Total Hourly Rate	\$44.57		
	Indirect Cost Rate (42%)	\$18.72		
	Total Cost per Hour	\$63.29		

VR Programming Station & VR Programming Student Station	Employee Hourly Rate (salary + benefits)			\$28.98
	Student Hourly Rate (salary + benefits)			\$12.98
	Virtual Reality (VR) Headsets	2	\$1,796	\$0.46
	VR Compatible Hardware	5	\$4,000	\$0.41
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & device)	1	\$550	\$0.28
	Total Hourly Rate	\$43.14		
	Indirect Cost Rate (42%)	\$18.12		
	Total Cost per Hour	\$61.26		
VR Modeling Station & VR Modeling Student Station	Employee Hourly Rate (salary + benefits)			\$30.36
	Student Hourly Rate (salary + benefits)			\$12.98
	VR Compatible Hardware	5	\$4,000	\$0.41
	3D Modeling Software	1	\$2,770	\$1.42
	Rendering Hardware	5	\$1,500	\$0.15
	Art Tablet (includes stand)	5	\$4,000	\$0.41
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & device)	1	\$550	\$0.28
	Total Hourly Rate	\$46.04		
	Indirect Cost Rate (42%)	\$19.34		
Total Cost per Hour	\$65.38			
Graphic Design Station & Graphic Design Student Stations (3)	Employee Hourly Rate (salary + benefits)			\$44.60
	Student Hourly Rate (salary + benefits)			\$38.94
	Compatible Hardware	5	\$8,000	\$0.82
	Microsoft Campus Agreement	5	\$540	\$0.06
	Adobe CC (user & devices)	1	\$1,100	\$0.56
	Total Hourly Rate	\$84.98		
	Indirect Cost Rate (42%)	\$35.69		
Total Cost per Hour	\$120.67			

VR Producer Station & VR Producer Student Station	Employee Hourly Rate (salary + benefits)			\$41.91
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	VR Demo Headsets (Oculus & Vive)	1	\$898	\$0.46
	Mixed Reality (MR) Demo Setup*	1	\$2,490	\$1.28
	VR/MR Demo Hardware	5	\$6,000	\$0.62
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & device)	1	\$550	\$0.28
	Total Hourly Rate	\$57.96		
	Indirect Cost Rate (42%)	\$24.34		
	Total Cost per Hour	\$82.31		
Part-Time Program Coordinator Station & Program Coordinator Student Station	Employee Hourly Rate (salary + benefits)			\$21.53
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & devices)	1	\$550	\$0.28
	Total Hourly Rate	\$35.23		
	Indirect Cost Rate (42%)	\$14.80		
	Total Cost per Hour	\$50.03		
Content Management Station & Content Management Student Station	Employee Hourly Rate (salary + benefits)			\$69.00
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & devices)	1	\$550	\$0.28
	Total Hourly Rate	\$82.70		
	Indirect Cost Rate (42%)	\$34.73		
	Total Cost per Hour	\$117.43		

Social Media Marketing Development Station & Social Media Marketing Development Student Station	Employee Hourly Rate (salary + benefits)			\$28.98
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & devices)	1	\$550	\$0.28
	Total Hourly Rate	\$42.68		
	Indirect Cost Rate (42%)	\$17.93		
	Total Cost per Hour	\$60.61		
Marketing & Media Station & Marketing & Media Student Station	Employee Hourly Rate (salary + benefits)			\$47.35
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & devices)	1	\$550	\$0.28
	Total Hourly Rate	\$61.05		
	Indirect Cost Rate (42%)	\$25.64		
	Total Cost per Hour	\$86.69		
Data Visualization Station & Data Visualization Student Station	Employee Hourly Rate (salary + benefits)			\$47.35
	Student Hourly Rate (salary + benefits)			\$12.98
	Compatible Hardware	5	\$4,000	\$0.41
	Tableau	1	\$140	\$0.07
	Microsoft Campus Agreement	5	\$270	\$0.03
	Adobe CC (user & devices)	1	\$550	\$0.28
	Total Hourly Rate	\$61.12		
	Indirect Cost Rate (42%)	\$25.67		
Total Cost per Hour	\$86.79			

*MR Demo Setup Includes: VIVE Pro headset, wireless adapter, webcam station, televisions with mounts, etc.

iCube Rental and Usage Fees

Standard Camera(s): includes tripod, headset, and mics	\$500/day
Production Quality Equipment: includes 2 premium cameras, lighting, backdrop, and other production items	\$2,000/day
VR Equipment: includes headset, laptop, and cords	\$400/day
Conference Equipment: per unit; includes computer, projector, cords, etc.	\$400/day

CALCULATION WORKSHEET

Station	Item	# Items	term (# yrs)	Cost	Hourly Rate	IDC Rate 42%	total rate
VR Programming Station	VR Headset VIVE	2	2	\$ 499	\$ 0.26	\$ 0.11	\$ 0.36
VR Programming Student Station	VR Headset Oculus	2	2	\$ 399	\$ 0.20	\$ 0.09	\$ 0.29
	VR Compatible PC	2	5	\$ 2,000	\$ 0.41	\$ 0.17	\$ 0.58
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)			\$ 28.98	\$ 12.17	\$ 5.45	\$ 41.15
	Student hrly rate (salary + benefits)			\$ 12.98	\$ 5.45	\$ 18.43	\$ 18.43
				\$ 43.14	\$ 18.12	\$ 61.26	\$ 61.26
VR Modeling Station	Mac (VR Compatible) (5yr)	2	5	\$ 2,000	\$ 0.41	\$ 0.17	\$ 0.58
VR Modeling Student Station	30 modeling software (Maya)	2	1	\$ 1,385	\$ 1.42	\$ 0.60	\$ 2.02
	Rendering Computer	1	5	\$ 1,500	\$ 0.15	\$ 0.06	\$ 0.22
	Art Tablet and Stand (Wacom)	1	5	\$ 4,000	\$ 0.41	\$ 0.17	\$ 0.58
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)			\$ 30.36	\$ 12.75	\$ 43.11	\$ 43.11
	Student hrly rate (salary + benefits)			\$ 12.98	\$ 5.45	\$ 18.43	\$ 18.43
				\$ 46.04	\$ 19.34	\$ 65.38	\$ 65.38
Online Training Development Station	PC & Monitors	2	5	\$ 2,000	\$ 0.41	\$ 0.17	\$ 0.58
Online Training Development Student Station	Articulate 360	2	1	\$ 499	\$ 0.51	\$ 0.21	\$ 0.73
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	MS Campus user (employee)	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 255	\$ 0.13	\$ 0.05	\$ 0.19
	Employee hrly rate (salary + benefits)			\$ 30.36	\$ 12.75	\$ 43.11	\$ 43.11
	Student hrly rate (salary + benefits)			\$ 12.98	\$ 5.45	\$ 18.43	\$ 18.43
				\$ 44.59	\$ 18.73	\$ 63.32	\$ 63.32
VR Producer Station	Mac / Laptop	2	5	\$ 2,000	\$ 0.41	\$ 0.17	\$ 0.58
VR Producer Student Station	VR Headset Vive (demo setup)*	1	1	\$ 200	\$ -	\$ -	\$ -
	VR vive	1	1	\$ 499	\$ 0.26	\$ 0.11	\$ 0.36
	VR demo computer	1	5	\$ 2,000	\$ 0.21	\$ 0.09	\$ 0.29
	VR Headset Oculus (demo Setup)*						
	VR oculus	1	1	\$ 399	\$ 0.20	\$ 0.09	\$ 0.29
	VR demo computer	1	5	\$ 2,000	\$ 0.21	\$ 0.09	\$ 0.29
	Mixed Reality (demo Setup)				\$ -	\$ -	\$ -
	MR vive pro	1	1	\$ 1,400	\$ 0.72	\$ 0.30	\$ 1.02
	MR wireless adapter	1	1	\$ 300	\$ 0.15	\$ 0.06	\$ 0.22
	MR web cam station	1	1	\$ 90	\$ 0.05	\$ 0.02	\$ 0.07
	MR Television/Mount	1	1	\$ 700	\$ 0.36	\$ 0.15	\$ 0.51
	MR demo computer	1	1	\$ 2,000	\$ 1.03	\$ 0.43	\$ 1.46
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 255	\$ 0.13	\$ 0.05	\$ 0.19
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Employee hrly rate (salary + benefits)			\$ 41.91	\$ 17.60	\$ 59.51	\$ 59.51
	Student hrly rate (salary + benefits)			\$ 12.98	\$ 5.45	\$ 18.43	\$ 18.43
				\$ 58.77	\$ 24.68	\$ 83.46	\$ 83.46

CALCULATION WORKSHEET

Station	Item	# Items	term (# yrs)	Cost	Hourly Rate	IDC Rate 42%	total rate
Graphic Design Station	Mae / Laptop	4	5	\$ 2,000	\$ 0.82	\$ 0.34	\$ 1.17
	MS Campus agreement	4	5	\$ 135	\$ 0.06	\$ 0.02	\$ 0.08
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
Graphic Design Student Stations (3)	Adobe CC device (student)	3	1	\$ 275	\$ 0.42	\$ 0.18	\$ 0.60
	Employee hrly rate (salary + benefits)	1			\$ 44.60	\$ 18.73	\$ 63.33
	Student hrly rate (salary + benefits)	3			\$ 38.94	\$ 16.35	\$ 55.29
					\$ 84.98	\$ 35.69	\$ 120.67
Content Management Station	PC / Laptop	2	5	\$ 2,000	\$ 0.41	\$ 0.17	\$ 0.58
Content Management Student Station	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)	1			\$ 69.00	\$ 28.98	\$ 97.98
	Student hrly rate (salary + benefits)	1			\$ 12.98	\$ 5.45	\$ 18.43
					\$ 82.70	\$ 34.73	\$ 117.43

CALCULATION WORKSHEET

Station	Item	# Items	term (# yrs)	Cost	Hourly Rate	IDC Rate 42%	total rate
Social Media Marketing Development Student Station	Mac / Laptop	4	5	\$ 2,000	\$ 0.82	\$ 0.34	\$ 1.17
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)	1	1		\$ 28.98	\$ 12.17	\$ 41.15
	Student hrly rate (salary + benefits)	1	1		\$ 12.98	\$ 5.45	\$ 18.43
					\$ 43.09	\$ 18.10	\$ 61.19
Marketing & Media Student Station	Mac / Laptop	4	5	\$ 2,000	\$ 0.82	\$ 0.34	\$ 1.17
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)	1	1		\$ 47.35	\$ 19.89	\$ 67.24
	Student hrly rate (salary + benefits)	1	1		\$ 12.98	\$ 5.45	\$ 18.43
					\$ 61.46	\$ 25.81	\$ 87.27
PT Program Coordinator Student Station	Mac / Laptop	4	5	\$ 2,000	\$ 0.82	\$ 0.34	\$ 1.17
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)	1	1		\$ 21.53	\$ 9.04	\$ 30.57
	Student hrly rate (salary + benefits)	1	1		\$ 12.98	\$ 5.45	\$ 18.43
					\$ 35.64	\$ 14.97	\$ 50.61
Web Developer Student Station	Mac / Laptop	2	5	\$ 2,000	\$ 0.41	\$ 0.17	\$ 0.58
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Mamp Pro	2	1	\$ 75	\$ 0.08	\$ 0.03	\$ 0.11
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)	1	1		\$ 41.40	\$ 17.39	\$ 58.79
	Student hrly rate (salary + benefits)	1	1		\$ 12.98	\$ 5.45	\$ 18.43
					\$ 55.18	\$ 23.17	\$ 78.35
Mobile Application Development Student Station	Mac / Laptop	2	5	\$ 2,000	\$ 0.41	\$ 0.17	\$ 0.58
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)	1	1		\$ 41.40	\$ 17.39	\$ 58.79
	Student hrly rate (salary + benefits)	1	1		\$ 12.98	\$ 5.45	\$ 18.43
					\$ 55.10	\$ 23.14	\$ 78.24
Data Visualization Student Station	PC & Monitors	2	5	\$ 2,000	\$ 0.41	\$ 0.17	\$ 0.58
	MS Campus agreement	2	5	\$ 135	\$ 0.03	\$ 0.01	\$ 0.04
	Tableau	2	1	\$ 70	\$ 0.07	\$ 0.03	\$ 0.10
	Adobe CC user (employee)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Adobe CC device (student)	1	1	\$ 275	\$ 0.14	\$ 0.06	\$ 0.20
	Employee hrly rate (salary + benefits)	1	1		\$ 47.35	\$ 19.89	\$ 67.24

CALCULATION WORKSHEET

Station	Item	# items	term (# yrs)	Cost	Hourly Rate	IDC Rate 42%	total rate
	Student hrly/rate (salary + benefits)	1			\$ 12.98	\$ 5.45	\$ 18.43
	* demo set up includes: head set, display monitor, table, chair, table cloth, cord management system)				\$ 61.12	\$ 25.67	\$ 86.79
Rental and Usage Fees							
	Standard Camera(s) (includes tripod, headset, and mics)			\$500/day			
	Production Quality Equipment (includes 2 premium cameras, lighting, backdrop, and other production items)			\$2,000/day			
	VR Equipment (includes headset, laptop, and cords)			\$400/day			
	Conference Equipment (per unit; includes computer, projector, cords, etc.)			\$400/day			