



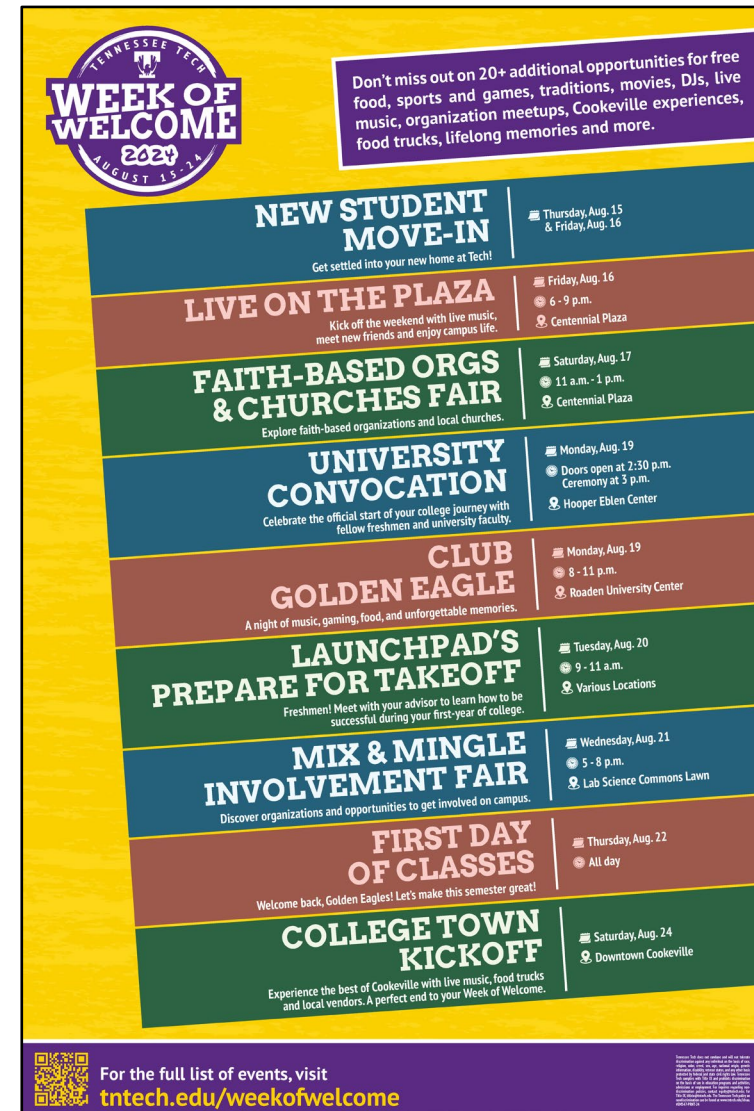
Student Affairs

Presentation to Board of Trustees
September 26, 2024



Welcome Back

- **Week of Welcome (WOW)**
 - August 15 – August 27
 - Partnership with New Student & Family Programs
 - 56 events over 13 days across campus
- **Housing and Residential Life**
 - New two-day centralized move-in process was implemented for first-year students. 1,334 first-year students moved into the residence halls on these days.
 - A total of 2,495 students (1,437 freshmen) currently reside in on-campus housing. No students are in hotels.



TENNESSEE TECH
WEEK OF WELCOME
2024
AUGUST 15-27

Don't miss out on 20+ additional opportunities for free food, sports and games, traditions, movies, DJs, live music, organization meetups, Cookeville experiences, food trucks, lifelong memories and more.

Event	Days	Time	Location
NEW STUDENT MOVE-IN Get settled into your new home at Tech!	Thursday, Aug. 15 & Friday, Aug. 16		
LIVE ON THE PLAZA Kick off the weekend with live music, meet new friends and enjoy campus life.	Friday, Aug. 16	6 - 9 p.m.	Centennial Plaza
FAITH-BASED ORGS & CHURCHES FAIR Explore faith-based organizations and local churches.	Saturday, Aug. 17	11 a.m. - 1 p.m.	Centennial Plaza
UNIVERSITY CONVOCATION Celebrate the official start of your college journey with fellow freshmen and university faculty.	Monday, Aug. 19	Doors open at 2:30 p.m. Ceremony at 3 p.m.	Hooper Eblen Center
CLUB GOLDEN EAGLE A night of music, gaming, food, and unforgettable memories.	Monday, Aug. 19	8 - 11 p.m.	Roaden University Center
LAUNCHPAD'S PREPARE FOR TAKEOFF Freshmen! Meet with your advisor to learn how to be successful during your first-year of college.	Tuesday, Aug. 20	9 - 11 a.m.	Various Locations
MIX & MINGLE INVOLVEMENT FAIR Discover organizations and opportunities to get involved on campus.	Wednesday, Aug. 21	5 - 8 p.m.	Lab Science Commons Lawn
FIRST DAY OF CLASSES Welcome back, Golden Eagles! Let's make this semester great!	Thursday, Aug. 22	All day	
COLLEGE TOWN KICKOFF Experience the best of Cookeville with live music, food trucks and local vendors. A perfect end to your Week of Welcome.	Saturday, Aug. 24		Downtown Cookeville

For the full list of events, visit tntech.edu/weekofwelcome

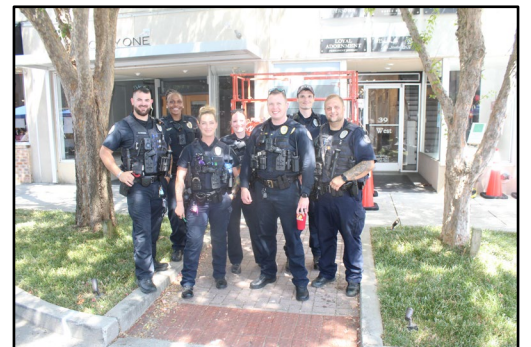
Reserve your room and complete all of the required paperwork for your move-in. Please arrive on campus on the day of your move-in. If you are unable to arrive on the day of your move-in, please contact your advisor or the Office of Residential Life at (931) 372-2222. All students must be 18 years of age or older to live in on-campus housing. For more information, visit tntech.edu/residential-life.



College Town Kickoff

- **College Town Kickoff**

- Partnership between Tennessee Tech, the City of Cookeville and Putnam County
- Block-style community event in Downtown Cookeville
- Special performances and appearances by Tennessee Tech Band, Cheerleaders, President Oldham, City and County Mayors, Chamber of Commerce President
- Celebrate community engagement and the start of the academic year



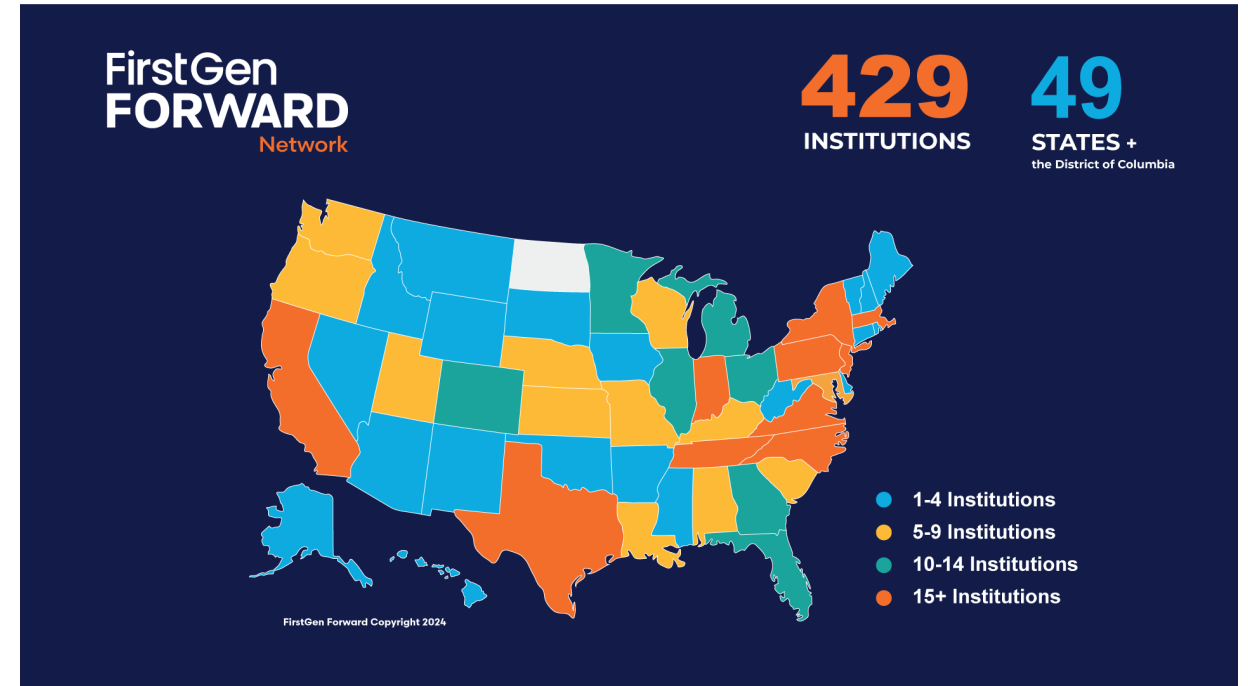
College Town Kickoff

- **College Town Kickoff**
 - Planning committee consisted of the City Manager's Office, Chamber of Commerce, CityScape, EMS, and a large committee of staff and students
 - Downtown businesses and vendors offered discounts to Tech students and employees
 - Cookeville PD provided safety and security
 - Emergency Management Services provided barricades, on-site support and collaboration
 - Leslie Town Centre and Cookeville Performing Arts Center provided parking lots for food trucks, shuttles, etc.
 - Leisure Services provided use of Dogwood Park and dressing room for guest artists
 - Pepsi provided free water and snacks



First-Generation Student Success

- Debut of Office of First-Generation Student Success
 - One of 80 new Network Members in the Class of 2024.
 - Led by Harry Ingle, Executive Director of Student Affairs
 - Aims to empower first-generation college students, providing them with resources and support to excel in their academic and personal goals



FirstGen
FORWARD
Network Member



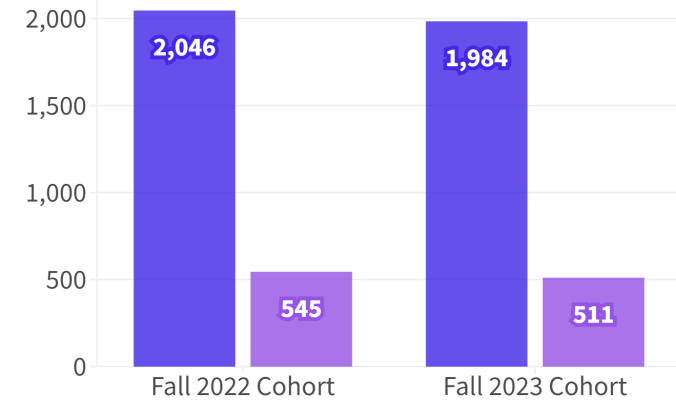
First-Generation Student Success

Fall-to-Fall Undergraduate First-Generation Students Retention (Fall 2022 Cohort)

Student Type	Fall 2022	Fall 2023	Fall 2022 Cohort Retention Rate
First-Generation Undergraduate Student	545	375	68.8%
Non First-Generation Undergraduate Student	1,498	1,204	80.4%
All Students	2,043	1,579	77.3%

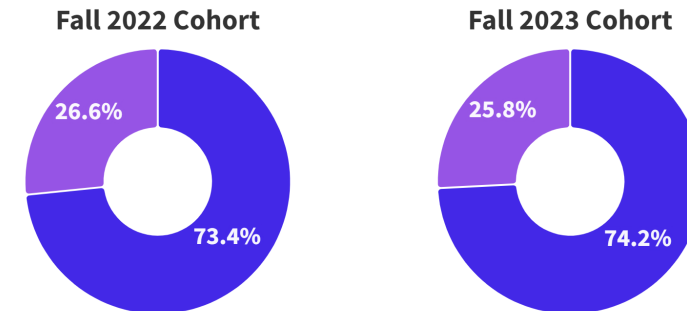


Freshman First-Generation Enrollment



■ Total Freshman Undergraduates ■ Freshman First-Generation Students

Percentage of Freshman First-Gen to Freshman Non First-Gen Students



■ Freshman Non First-Generation Student
■ Freshman First-Generation Student



University Police Department

- Fred Nichols, new Chief of University Police
- Brings extensive experience and a strong track record in law enforcement
- 10 years of experience with University Police Department
- Vision:
 - Enhancing security measures
 - Fostering community engagement
 - Completion of Tennessee Law Enforcement Accreditation Program in 2026.
- Support and Collaboration:
 - Annual faculty/student programming:
 - Critical incident training
 - Drug and alcohol awareness
 - Threat Assessment Team
 - Resource and Information Support
 - Policy and Response Coordination



Collaborative Partnerships

Health Services Grant

- **Grant Award:** \$500,000 from Tennessee Department of Health via CDC
- **Purpose:**
 - Fund temporary increase in the number of Health Services staff
 - Educate campus on infectious diseases
 - Provide healthcare for individuals with infectious diseases
 - Supply educational materials and supplies

University Police Safety and Security Grant

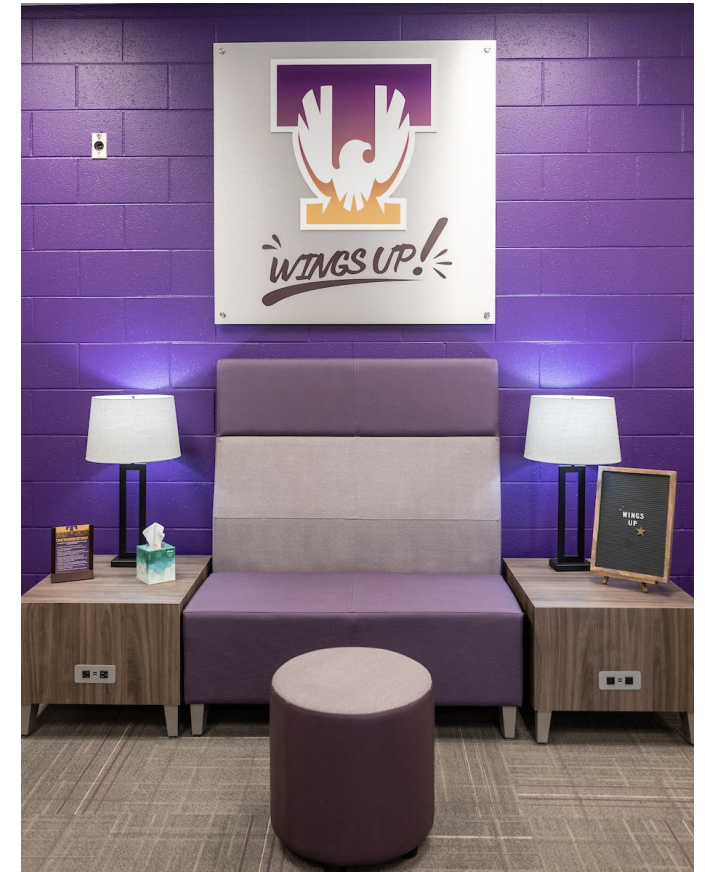
- **Grant Award:** \$1.14 million from Tennessee Department of Finance and Administration
- **Purpose:**
 - Strengthen physical security and enhance safety protocols
 - Simplex Fire Alarm System upgrade
 - Additional security cameras in Roaden University Center
 - University Police radio system upgrade



Collaborative Partnerships

Center for Counseling and Mental Health Wellness Partnerships

- **Cookeville Regional Medical Center and Volunteer Behavioral Health Care System Partnership**
 - A Memorandum of Understanding (MOU) has been established with each agency
 - Purpose: to enhance community and university efforts in supporting student mental health crisis services
 - Both parties' clinical staff will provide partnership with:
 - Student safety
 - Overall care during mental health emergencies



Future Priorities

- Strategic planning with measurable goals and outcomes related to student engagement and campus life
- Focusing on departmental key performance indicators (KPIs) from the past three academic years using baseline and longitudinal data. Examples include metrics pertaining to:
 - Service delivery times (i.e. University Police Department's response time for calls, etc.)
 - Engagement/attendance tracking at events (i.e., number of student attendees at campus events)
 - Programmatic outcomes (i.e., learning outcomes associated with attitudes, skills and behaviors)
- Alignment with the Tech Tomorrow Plan and Council for the Advancement of Standards (CAS) in Higher Education



Student Affairs Leadership Team



