Optimizing Your Data Collection with Survey Tools



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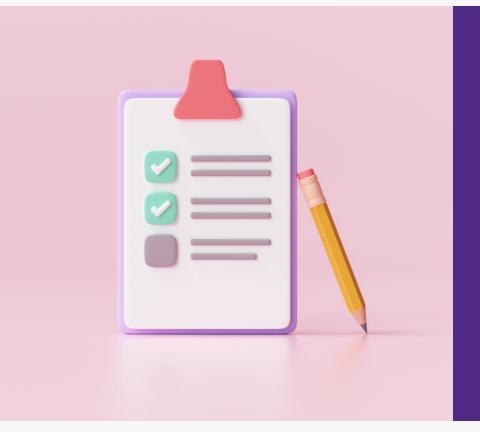
EdTech Specialist

SESSION RESOURCES

- Session will be recorded.
- Slide deck will be shared.
- We will be in the chat to answer any questions.
- Book a <u>consultation</u> with a CITL member!



AGENDA



- Survey Tool in iLearn
- Microsoft Forms
- Qualtrics

Which of the survey tools have you previously used?





Survey Tool in iLearn

Step-by-Step Guide

Why use it?

- Integrated with iLearn Course Tools
- Access-Controlled (Enrolled Students Only)
- Embedded Analytics and Reporting Features
- Consistent Look and Navigation in iLearn

Use Examples:

- Course-Specific Feedback
- Mid-Semester Check-ins
- Anonymous Peer Feedback
- Classroom Engagement

LIVE DEMO D2L

Survey Tools in iLearn



MS Forms

Step-by-Step Guide

Why use it?

- Quick Setup and Ease of Navigation
- Integrated with Microsoft Suite
- Real-time Collaboration
- Conditional Branching and Customization Options

Use Examples:

- Quick Polls or Quizzes During Lectures
- Collaborative Surveys with Colleagues
- Integration with Microsoft Teams or OneNote
- Feedback from External Audiences





Microsoft Forms



Qualtrics

Step-by-Step Guide

Why use it?

- Advanced Logic and Branching Capabilities
- Sophisticated Data Analysis and Reporting Tools
- Wide Range of Question Types
- Powerful Distribution and Response Management

Use Examples:

- Complex Research Surveys
- Multi-Phase Projects
- Surveys with External Audiences and Complex Data
- Detailed Analytics for Institutional Research

LIVE DEMO qualtrics^{xm}



Recap

Survey Tool in iLearn

- Housed within iLearn
- Similar to Quiz Tool in Setup
- Survey group includes enrolled students
- Limited Statistics

Microsoft Forms

- Housed within MS Suite
- Ease of Collaboration
- Provides Suggested
 Answers
- Auto-Sync with Excel

Qualtrics

- Accessed by Tech Express
- Multi-layered Options for Question Types
- Intricate Reporting Set-Up
- Large-Scale Distribution

Which survey tools are you most likely to use?



Resources:

Survey Tool in iLearn

- <u>Step-By-Step Guide</u>
- <u>Set up Surveys in Brightspace</u>

Microsoft Forms

- <u>Step-By-Step Guide</u>
- Create a Form with MS Forms

Qualtrics

- <u>Step-By-Step Guide</u>
- <u>Getting Started with Surveys in Qualtrics</u>

Thank you!

Questions, Comments, Concerns?

Feedback Survey

Next Week's Session: Vivi Register

