

Joohun “Justin” Lee, Ph.D.

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Professional Appointment

Tennessee Technological University, Cookeville, Tennessee

Assistant Professor of Finance, College of Business, August 2021 - Present

Education

Georgia State University, Atlanta, Georgia

Ph.D. in Business Administration in Finance, September 2015 – August 2021

Seoul National University, Seoul, Korea

M.Sc. in Finance, March 2013 – February 2015

Korea University, Seoul, Korea

Bachelor's in Business Administration, summa cum laude, March 2005 – February 2011

Research Interest

Corporate Social Responsibility, ESG Investment, Executive Compensation, Ethics and Finance, Corporate Finance

Publication

“CSR Portfolio Complexity and Firm Performance: Assessing the Moderating Effects of Slack Resources” with Kyle Turner, *International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility* 7.1 (2022): 1-19.

Working Papers

“To whom, and how much? An assessment of philanthropic donation variety in relation to firm performance” with Kyle Turner – *Revised & Resubmitted at Social Responsibility Journal* for second round

“Digital Resilience through a Sharing Economy Platform: Evidence from Airbnb and Hotels” with Hyunjong Nah and Jooho Kim – Under review at *Information & Management*

“Understanding the Motives Behind Corporate Charitable Donations: A Machine Learning Approach.” – To be submitted to *Journal of Business Ethics*

“Corporate Donation Scope and Financial Performance of the Firm” Submitted to *Corporate Reputation Review*

“Understanding Corporate Philanthropy: Different Motives and Nonlinear Effect of Media Exposure on Firm Value” with Kyle Turner

Work in Progress

“Does Board Diversity Affect the CSR Diversity? Evidence from Board Composition and Corporate Philanthropy.” with Kyle Turner.

“Theoretical Foundation of Virtuous CSR: Alasdair Macintyre’s Aristotelian Ethics Approach to CSR/ESG”

“Does Becoming a Salient Company Make it More Socially Responsible?: Equity Index Inclusion and ESG rating”

Presentations

Southern Management Annual Meeting – October 2023

“To whom, and how much? An assessment of philanthropic donation variety in relation to firm performance” with Kyle Turner

Teaching Experience

Courses Taught:

Tennessee Technological University, Cookeville Tennessee

Spring 2024

1. Fundamentals of Investment (FIN 3830) – 3 Credit
2. Tennessee Valley Authority Investment Challenge (FIN 4470/4480) – 3 Credit
3. Financial Management (FIN 6020) – 3 Credit, MBA level
4. Special Topics in Finance – Internship Mentoring (FIN 4990) – 3 Credit

Fall 2023

1. Fundamentals of Investment (FIN 3830) – 3 Credit
2. Tennessee Valley Authority Investment Challenge (FIN 4470/4480) – 3 Credit
3. Financial Management (FIN 6020) – 3 Credit, MBA level
4. Special Topics in Finance – Internship Mentoring (FIN 4990) – 3 Credit

Summer 2023

1. Principles of Managerial Finance (FIN 3210) – 3 Credit

Spring 2023

1. Fundamentals of Investment (FIN 3830) – 3 Credit
2. Tennessee Valley Authority Investment Challenge (FIN 4470/4480) – 3 Credit
3. Financial Management (FIN 6020) – 3 Credit, MBA level

Fall 2022

1. Principles of Managerial Finance (FIN 3210) – 3 Credit
2. Fundamentals of Investment (FIN 3830) – 3 Credit
3. Tennessee Valley Authority Investment Challenge (FIN 4470/4480) – 3 Credit

Summer 2022

2. Principles of Managerial Finance (FIN 3210) – 3 Credit

Spring 2022

1. Principles of Managerial Finance (FIN 3210) – 3 Credit
 2. Fundamentals of Investment (FIN 3830) – 3 Credit
 3. Tennessee Valley Authority Investment Challenge (FIN 4470/4480) – 3 Credit
- Fall 2021
1. Fundamentals of Investment (FIN 3830) – 3 Credit
 2. Tennessee Valley Authority Investment Challenge (FIN 4470/4480) – 3 Credit

Georgia State University, Atlanta Georgia

- Spring 2021
1. Undergraduate Corporation Finance (FI 3300) – 6 Credit
- Fall 2020
1. Undergraduate Fundamentals of Investment (FI4000) – 6 Credit
- Spring 2020
1. Undergraduate Corporation Finance (FI 3300) – 6 Credit
- Fall 2019
1. Undergraduate Corporation Finance (FI 3300) – 6 Credit
- Spring 2019
1. Undergraduate Corporation Finance (FI 3300) – 6 Credit
- Fall 2018
1. Undergraduate Corporation Finance (FI 3300) – 6 Credit

Teaching Interest

Core:

Undergraduate Introductory and Intermediate Level Corporate Finance / MBA-level Corporate Finance / Investment / Futures and Options

Electives:

ESG Investment, Theory and Practice in Corporate Social Responsibility

Service

Committee

Tennessee Tech University

University Level

Honors Council Committee Fall 2023 – Present

College

Search Committee – Associate Dean Search Committee Spring 2023 – Present

Department

Search Committee – Assistant Professor of Finance Search Committee Spring 2022

Search Committee – Instructor of Finance Search Committee Spring 2022

Search Committee – Assistant Professor of Finance Search Committee Fall 2022

Advisory Role

Tennessee Tech University

Financial Services Advisory Board

January 2024- Present

Investment Advisory for College-endowed Student Managed Funds

August 2021 — Present

Community/Outreach

Tennessee Tech University

Breakfast with Business

Fall 2022, 2023

Business Student Showcase

Spring 2022, 2023

New Student Preview Day

Fall 2022

Advising on Student Professional Development

Tennessee Tech University

Nathan **** (Tennessee Valley Authority)

Spring 2024

Caleb **** (Internship)

Spring 2024

Faith **** (Internship)

Fall 2023

Bridges **** (Internship)

Fall 2023

Jody **** (Internship)

Fall 2023

Sierra **** (Internship)

Fall 2023

Dawson **** (Ph.D. in Finance)

Spring 2023

Brantley **** (Tennessee Valley Authority)

Fall 2022 – Spring 2023

Faith **** (MBA, TN Tech)

Fall 2022 – Spring 2023

Tanner **** (MBA, TN Tech)

Spring 2022 / Spring 2023

Dylan **** (MBA, TN Tech)

Spring 2022

Abby **** (Tennessee Valley Authority)

Spring 2022

Professional Experience

Associate

December 2010 — February 2013

Citibank Korea, Securities Funds Services

- Settled security transactions for international clients investing in the Korean stock/bond market

Sergeant, Interpreting LNO

April 2008 — March 2010

Army, Republic of Korea

- Served as an English interpreter to facilitate combined forces exercises with US Army

Seminars and Conferences

AFA Annual Meeting 2024, Attendee

Southern Management Association Annual Meeting 2023, Presenter

Spring 2023 TVA Investment Challenge Regional Conference

AFA Annual Meeting 2023, Attendee

Fall 2022 TVA Investment Challenge Regional Conference

FMA Annual Meeting 2022, Attendee

Spring 2022 TVA Investment Challenge Regional Conference

GSU-RFS Fintech Conference 2020, Attendee

AFA Annual Meeting 2019, Attendee

CEAR/Finance Conference: Recent Advances in Delegated Portfolio Management, 2018, Attendee

CEAR/Finance Conference: Recent Advances in Corporate Governance, 2017, Attendee

CEAR/Finance Conference: Corporate Finance and Asset Management, 2016, Attendee

Honors and Awards

TVA Investment Challenge Performance Award for Year 2023, Jan 2024

Open Educational Resource Grant, Tennessee Tech University, Fall 2022

Career Ready Advocate Award, Tennessee Tech University, April 2022

Charles A. William Ph.D. Research Scholarship, February 2021

Teaching Excellence Award, Robinson College of Business, March 2020

CEAR Scholar Grant, Georgia State University, Fall 2017 to Spring 2021

Summa Cum Laude, Korea University, February 2011

Academic Honors Scholarship, Korea University, Mar. 2006/Sep. 2006 / Sep. 2010

Professional Affiliations

American Finance Association

Financial Management Association

Global Association of Risk Professionals (GARP)

Korean American Finance Association (KAFA)

Languages and Skills

Languages: English (Bilingual), Korean (Native), Japanese (Conversant)

Computer Skill: Stata, SAS, Python, MS Office

Certification: Financial Risk Manager (FRM)