

**CONTACT
INFORMATION**

Tennessee Technological
University
College of Business
Dept. of Economics, Finance,
and Marketing
Cookeville, TN 38505

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**TEACHING
EXPERIENCE**

Tennessee Technological University (Fall 2023-Current)

Economics Lecturer

ECON 2010: Principles of Microeconomics (6 sections)

ECON 2020: Principles of Macroeconomics (4 sections)

HON ECON 2010: Honors Principles of
Microeconomics (1 section)

Indiana Wesleyan University (Summer 2024-
Current)

Adjunct Instructor of Economics

ECON 510: Economic Analysis for Managers (2 sections)

Owensboro Community and Technical College (Summer 2022-
Current)

Adjunct Instructor of Economics

ECO 201: Principles of Microeconomics (6 sections)

Kentucky Wesleyan College (Fall 2019-Summer
2023)

Assistant Professor of Economics

ECON 231: Principles of Microeconomics (5 sections)

ECON 232: Principles of Macroeconomics (8 sections)

ECON 333: Money, Credit and Banking (3 sections)

ECON 356: Labor Economics (2 sections)

ECON 370: Economics of Sports (2 sections)

ECON 401: Directed Research in Economics (2 sections)

ECON 405: Economics of Health and Health Care (1 section)

ECON 405 HON: Honors Program Economics of
Health and Health Care (1 section)

ECON 431: Managerial Economics (3 sections)

ECON 440: Public Finance (1 section)

BA 359: Managerial Statistics (4 sections)

BA 359 HON: Honors Program Managerial Statistics (2 sections)

Lead Economics Faculty Member New Course Creation

ECON 401: Directed Research in Economics

ECON 405: Economics of Health and Health Care

Upper Iowa University

(Fall 2015-Spring 2019)

Assistant Professor of Economics

ECON 160: Microeconomic Principles (11 sections)

ECON 161: Macroeconomic Principles (9 sections)
ECON 455: Economics of Health and Health Care (2 sections)
ECON 466: Labor Economics (1 section)
ECON 477: Public Finance (1 section)
ECON 488: International Trade (2 sections)
ECON 493: Managerial Economics (1 section)

Lead Economics Faculty Member New Course Creation

ECON 212: Agricultural Economics
ECON 433: Environmental Economics
ECON 455: Economics of Health and Health Care
ECON 466: Labor Economics
ECON 477: Public Finance
HON 130: ECO-nomics: The Economic and Ecological
Study of Oil and Alternative Energies
(Cso may Honors Program Natural Science General
Education Course)

Lead Economics Faculty Member New Program Creation

Economics Minor
Agricultural Management Emphasis in Business
Administration Major

Lead Economics Faculty Member Curriculum Revision

ECON 160: Microeconomic Principles
ECON 161: Macroeconomic Principles
ECON/HIST 281: Western Economic History
ECON 488: International Trade
ECON 493: Managerial Economics

University of Kentucky

(Fall 2011 – Spring
2015)

Instructor

ECO 101: Contemporary Economic Issues (3 sections)
ECO 201: Principles of Microeconomics (5 sections)
B&E 223: Introduction to the Economics of Business (1 section)
(MBA program prerequisite)

Teaching Assistant

ECO 101: Contemporary Economic Issues
ECO 201: Principles of Microeconomics
ECO 401: Intermediate Microeconomics

Tutor

ECO 401: Intermediate Microeconomics (3 sections)

Online Course Contributor

ECO 201: Principles of Microeconomics

EDUCATION

Indiana Wesleyan University, Marion, IN

Doctorate in Business Administration, December 2023

(30 doctoral-level credit hours)

University of Kentucky, Lexington, KY

Some Ph.D. Graduate Work. Program, Economics

(22 doctoral-level credit hours)

M.S., Economics, December 2012

Wofford College, Spartanburg, SC

B.A. Business Economics and Mathematics, *magna cum laude*, May 2011

**WORKING
PAPERS,
PUBLICATIONS,
AND MEDIA
APPEARANCES**

“Determinants of Patient Nonattendance in HIV/AIDS Suburban Clinics: A Case Study in Clinic Staff Perceptions” (*Revise and Resubmit Summer 2024*)

“Hooked on Podcasts: Evidence from a Quasi-Experimental Approach” (*Forthcoming in Journal of Economic Education Summer 2024; Co-authored with Sun Ki Choi, Daniel Duncan, and Gail M. Hoyt*)

“The Doctoral Journey” Keynote Speech at Indiana Wesleyan University’s Doctorate in Business Administration Program Residency (May 2024)

Radio Interview with StoneCom Radio on Inflation in Cookeville, TN (Aired April - May 2024)

“Authentic Writing Across the Economics Curriculum” (“Asynchronous Session” at Teach ECONference 2021: <https://www.youtube.com/watch?v=Li31f17Orig>)

“Oral Communication Skills in the Economics Curriculum: Presentations are Not Enough” (“Developing Student Skills” Session at Teach ECONference 2020): <https://ctale.org/developing-student-skills/>

“Globalizing the Classroom” (EconED Conference 2016): <https://community.macmillan.com/videos/1992-chelsea-dowell-globalizing-the-classroom>

Upper Iowa University School of Business Introduction Video:

https://www.youtube.com/watch?time_continue=3&v=s0hrVGHcFqM

“Periscoping Economics Through Someone Else’s Eyes: A Real World Twitter App” (*International Review of Economics Education 2016; Co-authored with Daniel Duncan*)

“Videoscrapbooking: An Art Form Revived in the Economics Curriculum” (*Journal of Economics and Economic Education Research 2016; Co-authored with Abdullah Al-Bahrani and Darshak Patel*)

“Nursing Home Care and Medicaid Reimbursement Rates” (*Job Market Paper*)

“PLAY! Reawaken Your Inner Child to Engage Students and Help Them Learn” (*Under Review; Co-Authored with Whitney Douglas-Buser, Kim Holder, Susan Reilly, and Helen Roberts*)

“The Zoom Room and Other Live Video Streaming Opportunities to Globalize the Economics Classroom” (*Working Paper; Co-authored with Daniel Duncan and Steve Muchiri*)

“Oral Communication Skills in the Business Curriculum: Presentations are NOT Enough” (*Working Paper*)

Various Referee Reports for Journal of Economic Education, International Review of Economics Education, and Journal of Economics Teaching

SERVICE

Economic Education Network for Experiments (Fall 2023 - Current)

IWU Student Alumni Mentor Program (Summer 2024 - Current)

TTU Level Up (Suitable) Faculty Beta Tester (Spring 2024 - Current)

TTU Faculty Perspectives and Profiles: The Research Issue Author (Spring 2024)
TTU Faculty Chaperone and Mentor for Student Conference (Spring 2024)
TTU Economics Major End-of-Year Celebration Coordinator (Spring 2024)
TTU International Business and Cultures Curriculum Task Force Member (Fall 2023 – Spring 2024)
TTU Spring Showcase Economics and International Business Faculty Representative (Spring 2024)
TTU Leadership the Disney Way Second Faculty Member and Chaperone (Spring 2024)
TTU Assurance of Learning Coordinator for Principles of Microeconomics and Macroeconomics (Fall 2023 – Current)
Federal Reserve Bank of Cleveland’s Economics Scholars Active Board Member (Fall 2021 – Current)
IACBE Accreditation Coordinator (Fall 2021, Fall 2022, and Spring 2023)
Kentucky Economic Association Active Board Member (Spring 2021 – Spring 2023)
Kentucky Economic Association Member (Fall 2013 – Current)
KWC QEP Committee on Service-Learning (Fall 2020 – Spring 2023)
KWC General Education Committee Interim Chair (Summer 2021 – Spring 2023)
KWC General Education Committee Secretary (Spring 2020 – Spring 2021)
KWC General Education Committee Member (Fall 2019)
Owensboro Area World Affairs Council Active Board Member (Fall 2019 – Summer 2023)
STEM Festival for Kindergarten through 12th Grade Economics Booth (Fall 2018)
UIU School of Business Academic Affairs Committee Representative (Fall 2018 – Spring 2019)
UIU School of Business Academic Information Services Committee Representative (Fall 2018 – Spring 2019)
Higher Learning Commission (HLC) Re-Accreditation Committee School of Business Representative (Spring 2018 – Fall 2018)
West Union Community Development Group Member (Spring 2018 – Spring 2019)
Faculty Community Page School of Business Representative (Spring 2018 – Spring 2019)
UIU School of Science, Technology, Engineering and Mathematics (STEM) Assistant Professor of Statistics Search Committee Member (Spring 2018)
UIU Professional Development Panelist for “Maintaining Scholarly Research in the Face of a Heavy Teaching Load” (Fall 2017)
Peacock Experience Resource Fair School of Business Booth (Fall 2017, Fall 2018)
Starmont High School College Prep Class Essay and Presentation Judge (Spring 2017, Spring 2018)
UIU School of Business Faculty Senator (Fall 2016 – Spring 2019)
UIU School of Business Assessment Committee Representative (Fall 2016 – Spring 2018)
UIU School of Business Athletics Committee Representative (Fall 2016 – Spring 2018)
UIU School of Business Assistant Professor of Accounting Search Committee Member (Spring 2017)
UIU School of Business Economics Adjunct Instructor Hiring Committee Member (Spring 2017 – Current)

School of Business Andres Memorial Lecture Series Coordinator (Fall 2016 - Spring 2017)
 Fayette County High School Career Fair (Spring 2016, Spring 2017, Spring 2018)
 UIU Office of Career Development Mock Interviews Volunteer (Spring 2016, Spring 2017)
 UIU School of Business Instructor of Finance Search Committee Member (Spring 2016)
 UIU Student Athlete Advisory Committee (SAAC) Mr. Peacock Pageant Judge (Fall 2015)
 Economics Advisor to UIU ENACTUS (Fall 2015 - Spring 2019)
 UIU Athletics Department Head Women's Soccer Coach Search Committee Member (Fall 2015 - Spring 2016)
 UIU International English Program (IEP) Instructor Host (Fall 2015 - Fall 2016)
 Faculty Athletic Fellow to the UIU Women's Soccer Team (Fall 2015 - Spring 2019)
 UIU Substance Use, Education, and Prevention (SUEP) Committee Member (Fall 2015 - Spring 2017)

**RESEARCH
INTERESTS**

Directed Student Research, Economics Education, Business Education, Multidisciplinary Studies, Labor Economics, Public Economics, Health Economics, and Environmental Economics

**CONFERENCES
AND
WORKSHOPS**

AEA Conference on Teaching and Research in Economic Education Annual Meeting (Summer 2024) *Active Participant*
 Federal Reserve Bank of Cleveland's Economic Scholars Program (Spring 2023, Spring 2024) *Workshop Developer and Leader and brought undergraduate students*
 IACBE Annual Conference (Spring 2023) *Active Participant and Student Advisor*
 Kentucky Economic Association Annual Conference (Fall 2020, 2021, 2022) *Session Chair and Student Research Advisor*
 UCL Centre for Teaching and Learning Economics Teach ECONference (Summer 2021) *Paper Presenter* <https://www.youtube.com/watch?v=Li31f17Orig>
 Gulf South Summit Annual Conference (Spring 2021) *Active Participant*
 IACBE Tales from the Real World: A Conversation with Munzoor Shaikh, Tech Consultant Specializing in C- and Board-Level Health Care Engagement Webinar (Spring 2021) *Active Participant*
 IACBE Tales from the Real World: A Conversation with Don Delves, Managing Director of Willis Towers Watson North American Compensation Webinar (Spring 2021) *Active Participant*
 IACBE Tales from the Real World: A Conversation with Matt Booty, Corporate VP and Head of Xbox Game Studios Webinar (Spring 2021) *Active Participant*
 UCL Centre for Teaching and Learning Economics Engaging Large Class Sizes Online Webinar (Spring 2021) *Active Participant*
 AEA ASSA Annual Conference (January 2021) *Active Participant and brought KWC student*
 UCL Centre for Teaching and Learning Economics Careers in Higher Education Teaching Webinar (Fall 2020) *Active Participant*
 IACBE Tales from the Real World: A Conversation with Tom Terry, Founder and CEO of the Terry Group Webinar (Fall 2020) *Active Participant*
 CSWEP Fireside Chats with Journal Editors: Demystifying the Publication Process - Publishing in the AER Insights (Fall 2020) *Active Participant*

IACBE Building and Monitoring Student Teams in a Virtual Environment Webinar (Fall 2020) *Active Participant*

CSWEP and Brookings Career Institute Development Series: Jobs Outside Academia for Economists - Jobs at the Federal Reserve Webinar (Fall 2020) *Active Participant and brought KWC student*

CSWEP Fireside Chats with Journal Editors: Demystifying the Publication Process - Publishing in the AER (Fall 2020) *Active Participant*

Committee on the Status of Women in Economics Profession (CSWEP) and Brookings Career Institute Development Series: Jobs Outside Academia for Economists - Jobs in Government Webinar (Fall 2020) *Active Participant and brought KWC student*

UCL Centre for Teaching and Learning Economics Team-Based Learning in Economics: how to make the transition to online education Webinar (Fall 2020) *Active Participant*

UCL Centre for Teaching and Learning Economics Teach ECONference 2020 (Summer 2020) *Paper Presenter* <https://ctale.org/developing-student-skills/>

AEA Conference on Teaching and Research on Economic Education (Summer 2020) *Paper Presenter, Canceled due to Covid19*

TechSmith Empower Faculty to Easily Create Humanized and Accessible Media for Asynchronous Online Courses Webinar (Summer 2020) *Active Participant*

University Business Magazine How to Build Quality, Flexible and Humanized Online Learning Experiences Webinar (Summer 2020) *Active Participant*

ASCN Transforming the Conversation about Teaching Evaluation in Higher Education Webinar (Summer 2020) *Active Participant*

SACE Bridging the Skills Gap Webinar (Spring 2020) *Active Participant*

AEA Conference on Teaching and Research on Economic Education (Summer 2017) *Paper Presenter, Session Organizer, Workshop Panelist, and Discussant*

EconED Annual Conference (Fall 2016) *Featured Speaker*

<https://community.macmillan.com/videos/1992-chelsea-dowell-globalizing-the-classroom>

AEA Conference on Teaching and Research on Economic Education (Summer 2016) *Paper Presenter, Session Organizer, Workshop Panelist, and Discussant*

Upper Iowa University Andres Memorial School of Business Lecture Series (Fall 2015, Spring 2016) *Lecture Series Coordinator*

AEA ASSA Conference (January 2015) *Paper Presenter*

Southern Economic Association Conference (Fall 2014, 2015) *Paper Presenter*

St. Louis Federal Reserve Bank Professors Conference (Fall 2014) *Session Chair and Paper Presenter*

Kentucky Economic Association Annual Conference (Fall 2014) *Paper Presenter*

University of Kentucky Graduate Student Workshop (Fall 2014) *Coordinator and Presenter*

University of Kentucky Turning Point Training Workshop (Fall 2014) *Speaker*

AEA Conference on Teaching and Research on Economic Education (Summer 2014) *Paper Presenter, Workshop Panelist, and Discussant*

University of Kentucky Teaching Workshop (Spring 2014, 2015) *Paper/Poster Presenter*

Kentucky Economic Association Annual Conference (Fall 2013) *Paper Presenter*

Wofford College Economics Empire Workshop (Fall 2013) *Speaker*

Wofford College Mathematics Alumni Panel (Fall 2013) *Panelist*

University of Kentucky Teaching Workshop (Spring 2012, 2013, 2015) *Attendee*

**ADDITIONAL
PROFESSIONAL
DEVELOPMENT**

Faculty Diversity and Inclusion Workshop: Microaggressions (Fall 2020)
Principal Community Scholars Program (Spring 2018)
Safe Zone Ally Training (Spring 2016)
AEA Committee on the Status of Women in the Economics Profession (CSWEP)
CeMENT Mentoring Workshop for Junior Faculty Mentee (Fall 2015)
Microteaching Mentor for New Teaching Assistants (Summer 2013, Summer 2014)
Internal Review Board (IRB) Human Subject Research Certified (Fall 2012)
Healthcare and Cost Utilization Project (HCUP) Data Use Agreement Training (Fall 2012)
ECO 700 Teaching Methods in Business Completed (Fall 2012)

**HONORS AND
AWARDS**

TTU College of Business Kinslow Excellence in Teaching Award Winner, May 2024
IWU Outstanding Applied Doctoral Project Award Winner, December 2023
Advisor to 3rd Place Winners in IACBE Business Case Competition (2023)
KWC Faculty Member of the Year Nominee (2022, 2023)
Sigma Phi Epsilon Faculty Appreciation Award (2023)
Student Government Association Women of Wesleyan Recognition Award (2023)
KWC Wesleyan Way Award (Fall 2020)
Most Inspirational Woman of Gatton Award Nominee, University of Kentucky (Spring 2015)
University of Kentucky Excellence in Teaching Award (Fall 2014)
Graduate Student Session Award, Southern Economic Association (Fall 2014)
Lockett Fellowship, University of Kentucky (2014)
Gatton Fellowship, University of Kentucky (2012, 2013)
Max Steckler Fellowship, University of Kentucky (2011)
Phi Beta Kappa Inductee, Wofford College (Spring 2011)
Presidential Seminar Economics Representative, Wofford College (Spring 2011)
Charles E. Daniel Finalist Scholarship, Wofford College (2008-2011)
Marvin L. Holloway Business Scholarship, Wofford College (2010)
National Merit Wofford Scholarship, Wofford College (2008)
Sam Walton Community Scholarship, Wofford College (2008)
Soccer Athletic Grant, Wofford College (2008)

**COMPUTER
SKILLS**

Stata, Matlab, \LaTeX , MS Office, Survey Monkey, Adobe Captivate, TurningPoint, REEF iClicker, Zoom, Blackboard, Pearson, Desire2Learn